

## **Booster Club Minutes July 2, 2013**

The "Product Selection / Price Setting" meeting was called to order at 6:01. Nine members were present and voting. These members consisted of the stand managers and officers.

There was a price setting meeting prior to the regularly scheduled meeting. At the price setting meeting we had presentations from Paul Revere's, Farner Bocken, and Dr. Pepper/Snapple.

Paul Revere will be increasing prices by \$0.25 per pizza. They left us samples of pizza, bread sticks, and dessert.

Farner Bocken doesn't anticipate a huge jump in beef prices, but there may be a slight increase. He will be getting a sample of the chicken breasts and buns to Marc VanBuren per our request. He left samples of some new products, gummies, Blue Diamond Almonds, and sunflower seeds.

Dr. Pepper/Snapple reiterated that the All Sport is going to 32 oz vs the 20 oz size. He stated no other clubs have changed their prices with the increase in size and none have noticed this affecting other drink sales. He provided us a comparison of our sales last year vs previous years. If stand managers want the coolers filled a certain way, they can label the coolers and he will stock them to those specifications.

The club members reviewed the prices and recommended price increases to four items. A few items were removed and one item was added, the Nacho Grande. Popcorn will continue to be reviewed based on the price of corn. Per the district guidelines, if an item is on the menu, it be offered at a minimum of one stand on each side of the stadium, but it does not have to be offered at all stands.

### **Adjournment**

Rick Pike motioned to adjourn this portion of the meeting. Mike Kadlec seconded. Motion carried. The meeting was adjourned at 6:50.

The regularly scheduled meeting was called to order at 6:50. Ten members were present.

### **Minutes**

There were two changes requested to the June minutes. Under New Business, regarding the Shrine Bowl, change Matt Dunham to Matt Dunbar and under Coming Events, change the location of the meeting to the Faculty Lounge vs the Facility Lounge. After the changes were made, Rick Pike motioned the minutes of the June meeting be approved. Mike Kadlec seconded and the motion carried.

### **Treasurer's Report**

Jim Miller presented the Treasurer's report. Jim has still only received one deposit for track. Mark will follow up with Sue Hennick. Jim pointed out the line item for baseball regarding the negative amount under YTD due to start up money. Mark noted he has additional softball deposits coming in, two more games. After discussion, Mark will take his softball start up money and roll it over to start up money for stand one at Kingston. Mark Fiala motioned to accept the treasurer's report. Rick Pike seconded. Motion carried.

Someone mentioned that each stand at Kingston has deposit slips with the stand number written on it. Jim will check on books of deposit slips for each stand, verifying there is plenty in stock. Mark suggested going back to triplicate, but Jim stated he is fine with the duplicates as long as the bank provides a description. Jim is utilizing the online tracking and the descriptions assist with this. Jim will write up instructions to pass out along with the deposit books instructing folks how to add the description when making the deposits.

### **Coaches Comments**

There were no coaches present at this meeting.

### **Activities Director**

- Chris Deam stated the activities office has moved primarily due to the appearance/condition of the halls and such around the office, but also due to the construction. They are also working on the asbestos abatement. The move has allowed Mr. Deam to purge quite a bit of material.

The gym renovations were due to start in early spring, but the company is now asking to overlap the two gyms in addition to the weight room. Washington HS is doing their gym in phase one, Jefferson hopes to learn from this. The pool lights are done and the temperature is reportedly much better.

At this time, Mr. Deam has received two coach resignations, Ash Brannan and Jim Seamans, both from Women's Soccer. Sydney Screws is still deciding. They are still waiting to decide on the assistant Volleyball Coach and possibly a sophomore coach.

The gym has been busy with basketball, performance PE, and cheerleading just this week.

A decision was made regarding the Jefferson mascot logo and initial logo. A sketch was scanned and sent to an athletic company for design. All designs will be Columbia blue and white. All uniforms for Jefferson will basically be one logo.

Mr. Deam has been talking to a couple of companies to design new medals for the events we host. He has sent our logo to them and is waiting for a quote. Jefferson typically gives about 850 medals a year and currently spends about \$2500. He stated he's willing to spend a little more money for a better quality. Mr. Deam said he could order two years worth of medals for a cost savings. They won't have the date, but they will have the tournament name if applicable and the event name.

The cross country course was discussed. After our donation of \$500 as voted on last month, Jefferson should see a 2x3 aluminum mile marker sign noting, 'Sponsored by...'. The recognition was different for each donation; \$750 was a 3x5 banner log at either the start/finish line, and \$250 was a directional sign with a logo/school name.

Mr. Deam will be on vacation July 24-August 5. There is a chance he may not be present for the August 5 meeting.

As he closes out his first year, Mr. Deam wanted to thank everyone for a very enjoyable year. All agreed he has done a great job!!

### **Correspondence to Share**

LaRue Coffee of Iowa City has requested to advertise on the popcorn bags. This request has been denied.

### **Concession Stand**

Hours reported for June concession stand was 785 hours. This does not include baseball hours as that stand is specifically manned by baseball parents.

### **Old Business**

Officer pictures will be taken on August 19. There was a request to move the time up, so this will now occur at approximately 7:45am.

The golf outing was cancelled due to lack of participation. Mr. Deam has offered to enlist John O'Connor's wife to have just one Jefferson golf outing vs sport specific golf outings. He stated she has assisted with some of these events and with her assistance, Jefferson has the potential to bring in \$15-\$18K with this event. All agreed he can pursue this opportunity.

Mike Kadlec encountered some workers in a discussion near the indoor stand. He mentioned the booster club is interesting in expanding the stand. A district employee happened to be in the group and will pass this along to the district.

### **New Business**

There was a broken shelf in the refrigerator in the indoor stand. This happened when the Food Service staff was using this area during construction of the cafeteria. The shelf has been fixed. Mike Kadlec purchased the part and Mark reimbursed him from the softball funds after receiving the check from the Food Service staff. Mark will now just pass this check through with his softball funds.

As discussed during the pricing meeting, Mark will be sending the updated menu prices to the district office.

The vendors had asked for a list of events at Kingston and Mark stated he had not yet received the chronological list that is normally provided. Chris Deam has a list that he will scan and email to Mark.

Mark will work on getting passes for all concession stand workers.

Booster club membership forms will be included in the student packets mailed prior to the start of the school year.

We currently have no stand manager for Volleyball as per our understanding with Amy Smith at the conclusion of last season. However, Mr. Deam was meeting with her next week and he will follow up.

Jim asked if there is a checks and balance system in place to ensure deposits are made timelier. After discussion, it was suggested that Jim come up with some guidelines and bring it back to the table for all stand managers to agree on.

Someone asked about the free meat program with Heinz. We are required every year to fill out new forms requesting this meat and chili. Just as with last year, there is a limit to what you can order each month. The club will just continue to order the max each month to ensure we have an ongoing supply.

### **Coming Events**

The next booster club meeting will be Monday, Aug 5, at 7:00. The room is TBD watch for signs when entering the building.

There is currently a scrimmage scheduled for August 23. Stand one will be open.

### **Adjournment**

Rick Pike motioned to adjourn. Chris Deam seconded. Motion carried. The meeting was adjourned at 8:55.

Respectfully Submitted,  
Lisa Stodola  
Secretary